

PRIVACY POLICY

Sunflower Suites, LLC

401 N. 2nd Ave.

Canistota, SD 57012

605-296-3207

brandyrum101@gmail.com

Effective Date: October 6, 2026

Sunflower Suites, LLC ("Sunflower Suites," "we," "us," or "our") respects the privacy of our guests and website visitors. This Privacy Policy explains what personal information we may collect, how we use and protect that information, and the choices available to you.

This Privacy Policy applies to information collected through the Sunflower Suites website, our online reservation system, and information provided to us directly in connection with a reservation or stay at Sunflower Suites.

1. Information We Collect

We may collect personal information that you voluntarily provide when making a reservation, contacting us, or staying at Sunflower Suites. This information may include:

- Name
- Mailing or billing address
- Email address
- Telephone number
- Reservation dates and stay information
- Number of guests
- Room preferences or special requests
- Information necessary to manage and confirm your reservation
- Communications you send to us
- Other information you voluntarily provide in connection with your reservation or stay

Our website may also automatically collect certain technical information, such as IP address, browser type, device information, and information about how visitors interact with the website.

2. Online Reservations

Sunflower Suites uses **Wix Hotels** to provide online reservation services.

When you make a reservation through our website, information you provide through the reservation system may be processed using Wix's services and systems. Wix may collect and process information according to its own privacy practices and policies.

We encourage guests who make online reservations to review Wix's applicable privacy information for additional details about how Wix processes personal information.

3. Payment Information

Guests may pay for reservations using credit or debit cards through the Wix Hotels reservation system.

Payment-card transactions are processed through Wix and/or its payment-processing providers. **Sunflower Suites does not directly store guests' complete credit or debit card numbers through our website.**

Payment processors may collect and process information necessary to authorize and complete transactions. Their handling of payment information is subject to their own privacy and security practices.

4. How We Use Your Information

We may use personal information to:

- Process, manage, and confirm reservations
- Process or facilitate payments
- Communicate with guests regarding reservations
- Provide check-in, check-out, and stay-related information
- Respond to questions, requests, or concerns
- Provide customer service
- Maintain appropriate business and accounting records
- Prevent fraud or misuse of our services
- Protect the safety, security, and rights of Sunflower Suites, our guests, and others
- Comply with applicable legal, tax, accounting, or regulatory requirements
- Resolve disputes or enforce our policies

Sunflower Suites does **not currently use guest email addresses or telephone numbers to send promotional or marketing communications**. Guest contact information is used for reservation and guest-related purposes.

5. Cookies and Website Technology

Our website is built using Wix and may use cookies and similar technologies that are necessary for the website and reservation system to function properly.

These technologies may be used to maintain website functionality, remember preferences, provide security, process reservations, understand website performance, or improve the visitor experience.

Because our website and its features may change over time, additional cookies or analytics technologies may be used in the future. Where required by applicable law, appropriate notice or choices will be provided regarding non-essential cookies or similar technologies.

6. How We Share Information

Sunflower Suites does not sell or rent guests' personal information.

We may share personal information when reasonably necessary with service providers that help us operate our business, website, reservation system, or payment services. This includes Wix and applicable payment-processing providers.

We may also disclose information when reasonably necessary to:

- Comply with applicable laws, regulations, court orders, subpoenas, or other lawful requests
- Protect our legal rights or property
- Prevent or investigate fraud, misuse, or security concerns
- Protect the safety of guests, employees, or others
- Complete a sale, transfer, merger, or other change involving the business, if applicable

Service providers may have their own privacy policies governing their processing of personal information.

7. Data Security

Sunflower Suites takes reasonable measures appropriate for a small lodging business to protect personal information from unauthorized access, loss, misuse, alteration, or disclosure.

We also rely on third-party service providers, including Wix and payment-processing providers, to maintain appropriate security measures for information processed through their systems.

However, no website, electronic transmission, or information-storage system can be guaranteed to be completely secure. Therefore, we cannot guarantee absolute security of information transmitted electronically.

8. Data Retention

Sunflower Suites retains guest and reservation information only for as long as reasonably necessary for legitimate business purposes, including reservation management, accounting, tax compliance, legal obligations, recordkeeping, fraud prevention, and resolution of disputes.

Information that is no longer reasonably necessary will be deleted, destroyed, or otherwise handled in accordance with our business practices and applicable legal requirements.

9. Third-Party Websites and Services

Our website may contain links to websites or services operated by third parties.

Sunflower Suites is not responsible for the privacy practices, content, or security of third-party websites or services. We encourage you to review the privacy policies of third-party services before providing personal information to them.

At this time, Sunflower Suites does not use third-party travel or booking websites to accept reservations. If third-party booking services are added in the future, information provided directly to those services will also be subject to their respective privacy policies.

10. Children's Privacy

Our website and reservation services are intended for adults making lodging arrangements and are not directed specifically toward children.

Sunflower Suites does not knowingly collect personal information directly from children through our website for marketing purposes. Information concerning minors may be provided by a parent, guardian, or other responsible adult when necessary to make or manage a lodging reservation.

11. Your Privacy Choices

You may contact Sunflower Suites if you have questions about personal information you have provided to us or if you would like to request that we correct or delete information in our records.

Certain information may need to be retained when required for legitimate business, accounting, tax, legal, security, or dispute-resolution purposes.

Requests may be made using the contact information provided below.

12. Data Breach Notification

Sunflower Suites will handle suspected or confirmed breaches of personal information in accordance with applicable law. When legally required, affected individuals and appropriate authorities will be notified in accordance with applicable notification requirements.

13. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our business practices, website features, reservation systems, service providers, or legal requirements.

When the policy is updated, the revised version will be posted on our website with an updated effective date.

We encourage visitors and guests to review this Privacy Policy periodically.

14. Contact Us

If you have questions or concerns about this Privacy Policy or how Sunflower Suites handles personal information, please contact us:

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